

CLAIMS

1. A disposable diaper in which a disposable diaper product main body is formed by at least a top sheet, a back sheet and an absorber interposed between said top sheet and said back sheet, and a plurality of design prints are applied to a position which is visible from an outer portion of said disposable diaper product main body, in a width direction of said disposable diaper product main body from a waist opening end-portion of a front body to a waist opening end-portion of a back body,

wherein said design prints are applied so as to satisfy a relation " $A > B \geq 1/3A$ ", in which a width of said disposable diaper product main body is set to A and a width of a surface of said design prints is set to B.

2. A disposable diaper as claimed in claim 1, wherein said plural patterns of design prints are structured such that the patterns of adjacent print surfaces are printed by approximate colors close to related colors.

3. A disposable diaper as claimed in claim 1 or 2, wherein said design prints are applied to a position which does not directly touch with a body of a wearer of said disposable diaper in said disposable diaper product main body.

4. A disposable diaper as claimed in any one of claims 1 to

3, wherein said design prints are arranged in a curved manner.

5. A disposable diaper product package, wherein a plurality of the disposable diapers as claimed in any one of claims 1 to 4 are accommodated within same package.

6. A disposable diaper product package as claimed in claim 5, wherein said package is constituted by a transparent or semitransparent sheet material.